



2022 WORLD PORK EXPO MEDIA EVENT SCHEDULE

(NOTE: Media credentials are needed for entry into these events/locations; schedule is subject to change)

WEDNESDAY, JUNE 8

6:30 a.m. – 5:30 p.m.

World Pork Expo Media Center is Open

Walnut Center

8:00 – 9:00 a.m.

NPPC Repositioning: A New Path Forward

Press Conference Hall, FFA Display Building

NPPC leadership will discuss current momentum and future vision as it ushers in new leadership, executes against its strategic plan, adopts an expanded funding structure, and introduces a graphic rebrand.

- Terry Wolters, NPPC President
- Bryan Humphreys, CEO
- Annemarie Pender, AVP, Communications [MC]

9:15 – 10:15 a.m.

NPPC Connect: Repositioning

Media Center, Walnut Center

NPPC staff and officers to discuss leadership, strategic plan, funding structure, and graphic rebrand.

3:30 - 4:30 p.m.

NPPC Legislative Issues Panel

Press Conference Hall, FFA Display Building

NPPC subject matter experts will discuss key policy issues for the pork industry, including securing free trade agreements, protecting our border from foreign animal disease, expanding the H-2A visa program, and California Proposition 12.

- Terry Wolters, NPPC President
- Bryan Humphreys, CEO
- Maria Zieba, AVP of International Affairs
- Jack Detiveaux, Manager, Competition, Labor and Tax
- Dr. Liz Wagstrom, Chief Veterinarian
- Michael Formica, Assistant Vice President & General Counsel
- Annemarie Pender, AVP, Communications [MC]

THURSDAY, JUNE 9

6:30 a.m. – 5:30 p.m.

World Pork Expo Media Center is Open

Walnut Center

9:15 – 10:00 a.m.

America's Cultivation Corridor Press Conference – Bacon & Innovation: Industry Leaders Share Breakthroughs in Pork Production

Press Conference Hall, FFA Display Building

- Moderator: Mike Roof, Ph.D., Iowa State University Chief Technology Officer for the Vaccines and Immunotherapeutics research and innovation platform
- Mike Naig, Iowa Secretary of Agriculture
- Jason Ross, Ph.D., Director of the Iowa Pork Industry Center, Iowa State University Lloyd Anderson Endowed Professor of Physiology
- Kevin Rasmussen, Iowa pork producer, Iowa Pork Producers Association President
- Rick Sibbel, DVM, Technology & Strategy Lead, Mazen Animal Health, past president, American Association of Swine Veterinarians
- Billi Hunt, Executive Director, America's Cultivation Corridor

10:15 – 11:00 a.m.

DSM Animal Nutrition Press Conference – Mycotoxin Management: Getting the Most Out of Feed During High Corn Prices

Press Conference Hall, FFA Display Building

- Lan Zheng, Ph.D., Technical Services Manager
- Paige Gott, Ph.D., Mycotoxin Category Manager

2:00 – 3:00 p.m.

NPPC Connect: Policy Priorities

Media Center, Walnut Center

NPPC subject matter experts are available for follow-up questions and discussion on NPPC's key policy issues.

FRIDAY, JUNE 10

6:30 a.m. – 1:00 p.m.

World Pork Expo Media Center is Open

Walnut Center

OTHER ACTIVITIES THAT MIGHT BE OF INTEREST

(NOTE: Media credentials are not required for these activities)

WEDNESDAY, JUNE 8 AND THURSDAY, JUNE 9

8:00 a.m. – 5:00 p.m.

Trade Show Is Open

Varied Industries Building, Outdoor Exhibits

BUSINESS SEMINAR SCHEDULE OF EVENTS

All Business Seminars take place in the Varied Industries Building

12:00 p.m. – 2:00 p.m. Meeting Leads: Dan Jones, Ph.D., Sr. Technical Services Manager, and Morgan Thayer, Ph.D., Technical Services Manager, ADM Animal Nutrition

Topic 1: The Science Behind Virus Inactivation: New Methodologies and Insights for Quantifying Success. Presenter: Declan C. Shroeder, Ph.D., University of Minnesota. Sponsored by ADM.

Topic 2: Amino Acid Market, Current Developments, & Research Focus. Presenter: Elliott Brammer, VP Amino Acids, ADM Animal Nutrition. Sponsored by ADM.

1:00 p.m. – 2:00 p.m. Supply chain challenges. Labor shortages. Sustainability pressures. Market volatility. Join experts for this entry in our sustainability series, **Sustainability of Modern Protein Production in Times of Global Supply Chain Uncertainty.** Sponsored by Cargill in partnership with National Pork Board.

2:00 p.m. – 4:00 p.m. What does international and domestic demand for crops and pork look like? How is that impacting pork prices and pork consumption? Learn more in this seminar, **Economic Outlook of the Crop & Pork Industry.** Sponsored by ADM in partnership with National Pork Board.

2:30 p.m. – 3:30 p.m. Are you already thinking about how to optimize performance and profitability this fall? If not, you should be. Get the tools you need to do just that in this seminar, **Perfect Plan for Fall Profitability & Beyond: Live!** Sponsored by Cargill.

THURSDAY, JUNE 9

9:00 a.m. – 11:00 a.m. It's no secret that most of us in the industry realize that market barrows perform better than gilts. But should we look at this challenge as a cost of business or a revenue opportunity? Join this panel discussion: **Gilts vs. Barrows - New Innovation for Closing the Gilt Gap.** Sponsored by Zoetis.

FRIDAY, JUNE 10

8:00 a.m. – 1:00 p.m.

Trade Show Is Open

Varied Industries Building, Outdoor Exhibits

5 PORK ACADEMY SESSIONS AND NETWORKING OPPORTUNITIES

This year's Pork Academy is included with admission. Presented by the National Pork Board and Pork Checkoff, the Pork Academy introduces big ideas and innovative thinking from experts ready to tackle the challenges faced by pork producers and our communities. All Pork Academy events also take place in the Varied Industries Building.

PORK ACADEMY SCHEDULE OF EVENTS

WEDNESDAY, JUNE 8

8:30 a.m. – 10:00 a.m.

Coffee Talk: Hot Topics in the Pork Industry, featuring Bill Even, CEO of the National Pork Board.

10:30 a.m. – 12:00 p.m.

Sustainability Series: What's Coming and Why You Need to Be Ready, featuring Dr. Frank Mitloehner, Professor and Air Quality Specialist, UC Davis CLEAR Center.

THURSDAY, JUNE 9

8:30 a.m. – 10:00 a.m.

Foreign Animal Disease Series: The Alphabet Soup of Disease Response, featuring guest speakers Dr. Pam Zaabel, Director, Swine Health, National Pork Board; Tyler Holck, Senior Program Coordinator, US Swine Health Improvement Plan; and Dr. Anna Forseth, Director, Animal Health, National Pork Producers Council.

10:30 a.m. – 12:00 p.m.

Foreign Animal Disease Series: Depopulation and Disposal, featuring Marguerite Tan, Director, Environmental Programs, National Pork Board; and Stephanie Wisdom, Director, Animal Welfare, National Pork Board.

2:30 p.m. – 4:00 p.m.

Sustainability Series: Decoding Carbon Markets - What Do They Mean to You?, featuring Dr. Sara Crawford, Vice President, Sustainability, National Pork Board, and the Pollination Group.

Be sure to check out the sponsored Lounge Hours in Meeting Room B from 9:00 a.m. to 12:00 p.m. and again from 2:00 p.m. to 4:00 p.m. for opportunities to network with staff experts from the National Pork Board and get answers to your questions about sustainability and disease preparedness.