

NPPC Staff Directory



Bryan Humphreys

Chief Executive Officer | humphreysb@nppc.org

Bryan Humphreys is the Chief Executive Officer of the National Pork Producers Council (NPPC). In this position, he is responsible for the overall implementation of all NPPC programs. Humphreys' position requires him to spend time in both Des Moines, Iowa, the national office of NPPC, and in Washington, D.C.

Legal



Michael Formica

Chief Legal Strategist | formicam@nppc.org

In his capacity as Chief Legal Strategist, Michael Formica works with federal agencies, the White House and congressional lawmakers on regulatory and legal issues impacting pork producers. These issues include, but are not limited to, transportation and the environment.

Domestic Policy



Kelly Cushman

Vice President of Domestic Policy | cushmank@nppc.org

As Vice President of Domestic Policy, Kelly Cushman oversees U.S. government engagement, advocacy and lobbying efforts on behalf of the U.S. pork industry. She builds and executes issue advocacy campaigns and creates corporate affairs programs that help drive business objectives and shape policy outcomes.



Andrew Bailey

Science and Technology, Legal Counsel | baileya@nppc.org

As Science and Technology Legal Counsel, Andrew is responsible for managing the advocacy of NPPC science and technology policies. He works closely with the congressional affairs team to relay industry issues to Congress and national administrators.



Dr. Anna Forseth

Director of Animal Health | forsetha@nppc.org

As Director of Animal Health, Dr. Forseth works on pre-harvest animal health and public health issues. These include animal welfare, antimicrobial use and resistance, and foreign animal disease prevention and preparedness.



Dr. Ashley Johnson

Director of Food Policy | johnsona@nppc.org

As Director of Food Policy, Dr. Johnson's work focuses on developing and implementing post-harvest food safety and human nutrition programs and addressing animal care issues in market channels.



Chase Adams

Director of Congressional Relations | adamsc@nppc.org

As Director of Congressional Relations, Chase works closely with all NPPC issue managers to ensure maximum success of NPPC initiatives and its advocacy agenda on Capitol Hill. He also spends time creating and maintaining relationships with members of Congress to advance the pork industry priorities.



Matt Grill

Manager of Congressional Relations | grillm@nppc.org

As the Manager of Congressional Relations, Matt works as a lobbyist on Capitol Hill advocating for legislative areas of concern to NPPC. These areas include the environmental, social and economic sustainability of U.S. pork producers and their partners.



Christina Banoub

Manager of Competition, Labor and Tax Issues | banoubc@nppc.org

As the Manager of Competition, Labor and Tax Issues, Christina serves as the lead staff advocate for NPPC on mandatory price reporting, issues related to buying and selling hogs and pork, competition issues and those involving labor and tax.



Holly Cook

Staff Economist | cookh@nppc.org

As the Staff Economist, Holly provides economic research and support as needed to NPPC staff across all advocacy issue areas including antitrust, competition, environment, finance, infrastructure, international trade, labor, production, science and technology, tax and transportation.

International Affairs



Maria Zieba

Vice President of International Affairs | ziebam@nppc.org

As the Vice President of International Affairs, Maria supports NPPC's trade policy program which focuses on opening, maintaining and increasing market access for U.S. pork. She is responsible for leading efforts on behalf of the pork industry to expand this access to high quality, safe and affordable pork.



Dr. Trachelle Carr

International Technical Services Specialist | carrt@nppc.org

As the International Technical Services Specialist, Dr. Carr assists NPPC Assistant Vice President of International Affairs, Maria Zieba, with a specific focus on sanitary and phytosanitary (SPS) barriers to trade. Additionally, she works on market access issues that face the U.S. pork industry.

Industry Relations



Jeff Pigott

Vice President of Industry Relations | pigottj@nppc.org

Jeff Pigott is the Vice President of Industry Relations for NPPC. In this role, Jeff is responsible for enhancing relationships with the industry sectors from pork producers all the way to the consumers.

Resource Development



Craig Boelling

Vice President of Resource Development | boellingc@nppc.org

Craig Boelling is the NPPC Vice President of Resource Development. In this position he is responsible for key resource development areas of NPPC which include the Strategic Investment Program (SIP), Allied Industry/Alliance and World Pork Expo.



Tyler Bettin

Assistant Vice President of Producer Services | bettint@nppc.org

As the Assistant Vice President of Producer Services, Tyler primary focuses on working with state pork organizations on the retention, recruitment and building of relationships with our producers investing in NPPC's Strategic Investment Program (SIP).



Pete Houska

Regional Senior Director of Producer Services (IA) | houskap@nppc.org

As Senior Regional Director of Producer Services (IA) for NPPC, Pete Houska is directly involved with U.S. pork producers in an effort to increase awareness of NPPC Programs and participation in the Strategic Investment Program (SIP) primarily in Iowa.



Cole Spain

Regional Manager of Producer Services (IA) | spainc@nppc.org

As Regional Manager of Producer Services (IA) for NPPC, Cole works directly with Pete Houska to increase awareness of NPPC programs and participation in the Strategic Investment Program (SIP) primarily in Iowa.



Brad Schmidt

Regional Director of Producer Services (MN) | schmidtbr@nppc.org

Brad Schmidt is the Minnesota Regional Director of Producer Services for NPPC. Working directly with pork producers, Brad works to increase awareness of NPPC programs and current policy priorities within the pork industry. He also represents NPPC at various producer functions.



Josh Scramlin

Regional Director of Producer Services (IN, MI, OH) | scramlinj@nppc.org

As Regional Director of Producer Services (IN, MI, OH) for NPPC, Josh works jointly with the Indiana, Michigan and Ohio Pork organizations in an effort to increase awareness of NPPC programs with producers, focusing on retention and recruitment.



Luke Wall

Regional Director of Producer Services (IL, MO, WI) | walll@nppc.org

As Regional Director of Producer Services (IL, MO, WI) for NPPC, Josh works jointly with the Illinois, Missouri and Wisconsin Pork organizations in an effort to increase awareness of NPPC programs with producers, focusing on retention and recruitment.



Julie Schwalbe

Director of Industry Resource Development | schwalbej@nppc.org

As Director of Industry Resource Development, Julie Schwalbe works primarily with NPPC's Pork Alliance membership in recruitment, retention and sales. This position is also responsible for World Pork Expo sponsorships, raising PorkPAC funds through events and new business development.



Doug Fricke

Director of Trade Show Marketing | fricked@nppc.org

Doug Fricke serves as Director of Trade Show Marketing for NPPC's World Pork Expo and the Iowa Pork Congress. In this joint position, he focuses on developing relationships with exhibiting companies (booth sales) and attendees to ensure that these events continue to offer a valuable service.



Halia Hamlett

Investor and Member Support | hamletth@nppc.org

As Investor and Member Support, Halicia serves as the primary support to the resource development team on the day-to-day activities of membership. In this position she works with investors, packers, processors and allied industry as needed.

State and National Relations



Cody McKinley

Vice President of State and National Relations | mckinleyc@nppc.org

As Vice President of State and National Relations for NPPC, Cody is the primary point of contact for state pork organizations with NPPC. He assists and supports program staff at the state and national level in conducting work on behalf of pork producers and the U.S. pork industry.



Andrew Beardslee

Director of State Policy | beardsleea@nppc.org

As the Manager of Producer Engagement, Lucy is responsible for coordination of and assisting in the delivery of pork industry messages and successes of NPPC activities to NPPC investors; State Associations, Producers, Alliance, Packer Processors and critical food chain audiences.



Lucy Russell

Manager of Producer Engagement | russelll@nppc.org

As the Manager of Producer Engagement, Lucy is responsible for coordination of and assisting in the delivery of pork industry messages and successes of NPPC activities to NPPC investors; State Associations, Producers, Alliance, Packer Processors and critical food chain audiences.

Marketing and Communications



Annemarie Pender

Assistant VP of Marketing and Communications | pendera@nppc.org

As Assistant Vice President of Marketing and Communications, Annemarie has overall responsibility for NPPC communications strategy, planning and execution. She oversees external communications and supports NPPC's public policy, industry relations and resource development teams.



Mikayla Dolch

Manager of Marketing and Digital Communications | dolchm@nppc.org

As the Manager of Marketing and Digital Communications, Mikayla works to support NPPC's advocacy and programmatic communications efforts. She also oversees and manages the organization's digital channels.

Operations



Angie O'Hara

Exec. Assistant to CEO and Board of Directors | oharaa@nppc.org

As the Executive Assistant to the CEO, Angie serves as the primary support in carrying out administrative duties for the CEO, Bryan Humphreys and Board of Directors in day-to-day operations of NPPC.



Denise Veldhuizen

Director of Operations | veldhuizen@nppc.org

As Director of Operations, Denise is responsible for the administrative and operational functions of organization. Additionally, she handles the day-to-day human resources for the organization, which includes recruiting, employee relations, payroll, benefits administration, onboarding, staff training and professional development.



Piotr Wietrzak

Director of Accounting | wietrzakp@nppc.org

As the Director of Accounting, Piotr is the treasurer of our foundation, presides over financial activities of NPPC, and compiles financial statements and information for the organization.



Megan Beach

Administrative/Accounting Assistant | beachm@nppc.org

As the Administrative and Accounting Assistant, Megan handles all accounts payable, accounts receivable, invoicing, and other support for the accounting team.



Lauren Swanson

Meeting and Events Planner | swansonl@nppc.org

As Meeting and Events Planner for NPPC, Lauren is responsible for the sourcing, contracting and execution of all producer and organization meetings and events. Lauren also handles system administration for multiple NPPC software applications.



Trang Anderson

Office Manager | andersont@nppc.org

As the Office Manager, Trang is responsible for greeting visitors, answering a high-volume of phone calls and delivering world-class service to NPPC stakeholders and visitors. She coordinates appointments and meetings, manages staff calendars and successfully handles event coordination with other NPPC staff members.



Tess Derrick

Administrative Assistant | [*derrickt@nppc.org*](mailto:derrickt@nppc.org)

As the Administrative Assistant, Tess ensures that all Des Moines office operations run smoothly and efficiently. She is responsible for greeting visitors, answering incoming phone calls, and delivering service to NPPC stakeholders. In addition to her receptionist duties.