

WORLD PORK EXPO®

JUNE 7-9, 2023
IOWA STATE FAIRGROUNDS
DES MOINES, IA



#WPX23   

WORLD PORK EXPO BY THE NUMBERS

World Pork Expo (WPX) is the world's largest pork-specific trade show, offering innovation, education and networking for everyone. Here's what the numbers tell us to expect at the 2023 World Pork Expo.

OVERVIEW

- World Pork Expo spans **3** days — June 7-9, 2023 — at the Iowa State Fairgrounds in Des Moines, Iowa, and is brought to you by the National Pork Producers Council.
- The commitment and support of **13** Gold Sponsors and **21** Silver Sponsors plays an essential role in making WPX possible.
- The National Pork Producers Council is celebrating the **35th anniversary** of World Pork Expo in 2023.
- **395** companies from North America and around the world will be on-site, displaying products and services at booths, outdoor exhibits and hospitality tents at the 2023 WPX.
- More than **10,000** pork producers and ag professionals from throughout the world attend WPX each year.
- The exhibit space, which presents the latest pork production products, services and technologies, is expected to exceed **300,000** square feet in 2023.

FREE WITH ADMISSION

- Attendees can participate in **5** business seminars Wednesday, June 7, and Thursday, June 8, in the Varied Industries Building on the Iowa State Fairgrounds.
- There are **7** PORK Academy seminars that will take place throughout Wednesday, June 7 and Thursday, June 8. Pork producers and their employees can learn about nutrition management, understanding consumers, data collection and much more.
- **10,000** mouthwatering pork lunches will be served at the Big Grill located south of the Varied Industries Building.
- Shop the nearly **700** booths that make up the world's largest pork-specific trade show — open **23** hours over the course of three days.
- Visit the **50+** hospitality tents placed throughout the fairgrounds — along Grand Avenue and Ruan Plaza. Expo attendees can drop in and visit with company representatives to learn about the latest innovations and developments.

LEARN MORE AT **WORLDPORK.ORG**

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ADDITIONAL ACTIVITIES

- **125** golfers can participate in the annual World Pork Open Golf Tournament held at The Legacy Golf Club in Norwalk, Iowa, on Tuesday, June 6.

LODGING

- In the Greater Des Moines Area, **24** official World Pork Expo hotels are offering special Expo rates. Catch Des Moines (www.catchdesmoines.com) provides other hotel options as well as a calendar of area events.
- **2,300** campsites are available on **160** acres within the Iowa State Fairgrounds for those interested in camping on-site during WPX.
- Each year, more than **3,000** hotel rooms are booked throughout Des Moines and the surrounding area for WPX attendees.

PORK PRODUCTION

- Nationwide, more than **66,000** pork producers market more than **140 million hogs** annually.
- Approximately **46 million** pigs are raised in Iowa annually, making it the **No. 1** pork-producing state in the nation.
- **Hundreds** of packing plants produce nearly **27 billion pounds** of pork annually.
- About **610,000** U.S. jobs are supported by various aspects of the pork industry, from local business to national and international brands.
- U.S. pork production contributes nearly **\$57 billion** to the nation's economy each year.

More information about the 2023 World Pork Expo is available online at:

WORLDPORK.ORG

World Pork Expo, the world's largest pork-specific trade show, is brought to you by the National Pork Producers Council. On behalf of its members, NPPC develops and defends export markets, fights for reasonable legislation and regulation, and informs and educates legislators. For more information about NPPC, visit nppc.org.

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