

# WORLD PORK EXPO<sup>®</sup>

**JUNE 5-6, 2024**

IOWA STATE FAIRGROUNDS  
DES MOINES, IA



## WORLD PORK EXPO BY THE NUMBERS

World Pork Expo (WPX) is the world's largest pork-specific trade show, offering innovation, education and networking for everyone. Here's what the numbers tell us to expect at the 2024 World Pork Expo.

### OVERVIEW

- World Pork Expo spans **2** days — June 5-6, 2024 — at the Iowa State Fairgrounds in Des Moines, Iowa, and is brought to you by the National Pork Producers Council.
- The commitment and support of **15** Gold Sponsors and **20** Silver Sponsors plays an essential role in making WPX possible.
- **Nearly 400** companies from North America and around the world will be on-site, displaying products and services at booths, outdoor exhibits and hospitality tents at the 2024 WPX.
- More than **10,000** pork producers and ag professionals from throughout the world attend WPX each year.
- The exhibit space, which presents the latest pork production products, services and technologies, is expected to exceed **300,000** square feet in 2024.

### FREE WITH ADMISSION

- Attendees can participate in **3** business seminars Wednesday, June 5, and Thursday, June 6, in the Varied Industries Building on the Iowa State Fairgrounds.
- There are **7** PORK Academy seminars that will take place throughout Wednesday, June 5 and Thursday, June 6. Pork producers and their employees can learn about the industry's economic outlook, hot topics in swine health, building public trust in pork, and much more!
- **10,000** mouthwatering pork lunches will be served at the Big Grill located south of the Varied Industries Building.
- Shop the nearly **700** booths that make up the world's largest pork-specific trade show — open 16 hours over the course of two days.
- Visit the **50+** hospitality tents placed throughout the fairgrounds — along Grand Avenue and Ruan Plaza. Expo attendees can drop in and visit with company representatives to learn about the latest innovations and developments.

#WPX24   

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### ADDITIONAL ACTIVITIES

- **125** golfers can participate in the annual World Pork Open Golf Tournament held at The Legacy Golf Club in Norwalk, Iowa, on Tuesday, June 4.

### LODGING

- In the Greater Des Moines Area, **24** official World Pork Expo hotels are offering special Expo rates. Catch Des Moines ([www.catchdesmoines.com](http://www.catchdesmoines.com)) provides other hotel options as well as a calendar of area events.
- **2,300** campsites are available on **160** acres within the Iowa State Fairgrounds for those interested in camping on-site during WPX.
- Each year, more than **3,000** hotel rooms are booked throughout Des Moines and the surrounding area for WPX attendees.

### PORK PRODUCTION

- Nationwide, more than **60,000** pork producers market about **140 million** hogs annually.
- Approximately **46 million** pigs are raised in Iowa annually, making it the **No. 1** pork-producing state in the nation.
- **Hundreds** of packing plants produce nearly **27 billion pounds** of pork annually.
- About **610,000** U.S. jobs are supported by various aspects of the pork industry, from local business to national and international brands.
- U.S. pork production contributes nearly **\$57 billion** to the nation's economy each year.

More information about the 2024 World Pork Expo is available online at:

**WORLDPORK.ORG**

World Pork Expo, the world's largest pork-specific trade show, is brought to you by the National Pork Producers Council. On behalf of its members, NPPC develops and defends export markets, fights for reasonable legislation and regulation, and informs and educates legislators. For more information about NPPC, visit [nppc.org](http://nppc.org).

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