

# FIND OUT WHAT'S IN STORE AT WORLD PORK EXPO 2025



## Everything you need to know before you go!

**DES MOINES, IOWA, MAY 28, 2025** — Industry professionals worldwide are gearing up for **World Pork Expo 2025**! This preeminent event returns to the Iowa State Fairgrounds in Des Moines, Iowa, on June 4-5, and is hosted by the National Pork Producers Council (NPPC). The Expo promises two full days packed with cutting-edge insights, industry innovation, and countless networking opportunities.

"The World Pork Expo continues to be the premier event for pork producers, offering the tools and insights they need to succeed in a constantly evolving industry," Duane Stateler, NPPC president said. "Each year, we bring together the top minds in pork production to spark creativity and shape the industry's future."

## Plan ahead with a preview of this year's event:

### **NEW FOR 2024! Young Pork Advocates Issues Meet Back by Popular Demand! Young Pork Advocates Issues Meet**

After a successful debut in 2024, the **Young Pork Advocates Issues Meet** returns for its second year. This dynamic event shines a spotlight on the next generation of pork industry leaders as they tackle real-world challenges with fresh ideas and innovative thinking. Sponsored by Novus and Nutra Blend, this competition is a can't miss opportunity to see young advocates in action. Be there to support the future of pork!



### **Rise and Shine at the McRig**

Fuel up for the Expo at the McRig, hosted by Lopez Foods and McDonald's®. Located on Grand Avenue, west of the main entrance, the McRig will serve breakfast on June 4 and 5 from 8:30-10 a.m. It's the perfect start to a busy day, and a great way to get in some extra networking before you start exploring and learning.

### **Experience the Largest Pork Trade Show in the World**

Step into the **epicenter of pork innovation** at the 2025 World Pork Expo, where over 300,000 square feet of exhibit space will showcase the latest advancements in pork production. Navigate through nearly 700 booths and engage with representatives from leading companies, all gathered to share insights and solutions that drive the industry forward.

### **Connect and Learn with Industry Leaders**

Don't miss the chance to explore more than 50 hospitality tents located throughout World Pork Expo. The event's **educational seminars** will cover crucial topics for pork producers, offering insights to boost your business and stay ahead in a rapidly evolving market. **Pork Academy** sessions will dive even deeper on everything from production practices to emerging technologies, making them a must-attend for anyone looking to sharpen their skills and expand their knowledge.

The **full program** for the tradeshow and activities is available online.

LEARN MORE AT **WORLDPORK.ORG**

BROUGHT TO YOU BY:



# SAVE THE DATE: WORLD PORK EXPO 2025

WHEN: June 4-5, 2025

WHERE: The Iowa State Fairgrounds,  
Des Moines, Iowa

REGISTRATION INFO: [worldpork.org](http://worldpork.org)



## Time to Celebrate

Join us on Thursday night from 5 p.m. to 7 p.m. to let loose with entertainment brought to you by the National Pork Producers Council. Enjoy a high-energy performance by Bon Jour the Band, a must-see tribute to Bon Jovi and Journey at the Anne & Bill Riley Stage that is sponsored by Alltech, Novus, Kemin, Chore-Time/Pigtek and Jyga.

## Enjoy Lunch at the Big Grill

Nothing brings people together like a great meal. Stop by the Big Grill, located south of the Varied Industries Building and sponsored by Pork Checkoff, from 11 a.m. to 1 p.m. daily for a complimentary pork lunch. It's the perfect way to recharge and catch up with colleagues.

## Final Registration Deadline Approaching!

Time is running out to secure your spot at World Pork Expo 2025! Online registration closes on May 29. Visit our website to [plan your visit](#), find travel and lodging information, and access the latest schedules.

Follow us on X (formerly Twitter), Facebook, and Instagram for updates and use [#WPX25](#) to share your experience!

World Pork Expo, hosted by NPPC, is the largest pork-specific trade show in the world. NPPC is dedicated to developing and defending export markets, advocating for fair legislation and regulation, and protecting the livelihood of pork producers. For more information, visit [www.worldpork.org](http://www.worldpork.org) or [www.nppc.org](http://www.nppc.org).

*Jumpstart your Expo mornings  
with a visit to the McRig  
for breakfast.*



*Discover the latest industry  
advancements in both indoor  
and outdoor exhibits.*



*Hear from industry leaders  
around the globe and connect  
with fellow pork enthusiasts.*



## FOR MORE INFORMATION ON WORLD PORK EXPO, CONTACT:

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## FOR GENERAL NPPC QUESTIONS, CONTACT:

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LEARN MORE AT

**WORLDPOK.ORG**

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