

YOUR WORLD PORK EXPO 2026 PREVIEW

One last look at the events, activities, and opportunities ahead.

DES MOINES, IOWA, MAY 29, 2026 — **World Pork Expo 2026** returns to the Iowa State Fairgrounds in Des Moines on June 3-4, bringing pork producers, industry professionals, exhibitors and other partners together for two days of education, innovation and connection. Hosted by the National Pork Producers Council, the world's largest pork-specific trade show provides a direct look at the conversations, technologies, products and people shaping the future of pork production.

"From the trade show floor to the seminar rooms, this event helps producers exchange ideas, explore practical solutions and strengthen the relationships that keep pork moving forward," said NPPC President Rob Brenneman. "World Pork Expo gives producers a chance to gather with the people who understand the challenges and opportunities in this industry firsthand."

Plan ahead with a preview of this year's event:

Meet the Newest Voices in Pork Advocacy

Support the next generation of pork industry leaders during the **Young Pork Advocates Issues Meet**, brought to you by founding sponsors Novus and Nutra Blend. Young adults ages 18-22 will take on current pork industry issues through research, discussion, creative problem-solving and mock policy development. The competition begins Wednesday with orientation and preliminary rounds, followed by the Final Four competition on Thursday at the Anne & Bill Riley Stage, where \$25,000 in scholarships will be awarded.

Expo Mornings Begin at the McRig

Get a jump on your Expo day with a hearty breakfast from the McRig, courtesy of Lopez Foods and McDonald's®. Stop by Grand Avenue, west of the main entrance, from 8:30-10:00 a.m. on June 3 or 4 before heading into the trade show, seminars and other activities across the fairgrounds.

Step Into the World's Largest Pork-Specific Trade Show

The World Pork Expo Trade Show runs 9:00 a.m. to 5:00 p.m. on Wednesday, June 3 and Thursday, June 4 across the hospitality tents, outdoor space and Varied Industries Building. **This year's Expo** is expected to include nearly 400 companies from North America and around the world, nearly 700 booths and more than 300,000 square feet of exhibit space. Use the trade show to compare solutions, meet company representatives and see the latest products, services and technologies built for pork production.

Build Your Schedule Around Connection and Education

World Pork Expo provides any number of ways to learn, ask questions and connect with people who understand the industry. **Business Seminars** and **Pork Academy** sessions will cover topics tied to markets, consumer demand, swine health, pricing, sustainability, manure management and production performance. And, more than 50 hospitality tents are located throughout the fairgrounds along Grand Avenue and Ruan Plaza to continue conversations with company representatives and industry peers.

The **full program** for the tradeshow and activities is available online.



LEARN MORE AT

WORLDPORK.ORG

BROUGHT TO YOU BY:



SAVE THE DATE: WORLD PORK EXPO 2026

WHEN: June 3-4, 2026

WHERE: The Iowa State Fairgrounds,
Des Moines, Iowa

REGISTRATION INFO: worldpork.org



Enjoy Lunch at the Big Grill

Take a midday break at the Big Grill, located south of the Varied Industries Building. Lunch will be served from 11:00 a.m. to 1:00 p.m. on both Expo days. Plan to refuel, reconnect and enjoy one of the event's most recognizable traditions.

Close Out WPX26 With Live Entertainment

Wrap up the second day of World Pork Expo with live entertainment featuring Tyler Richton and The High Bank Boys. The performance will take place Thursday, June 4, from 5:00-7:00 p.m. at the Anne & Bill Riley Stage. After two full days of learning, networking and exploring the show floor, it's the perfect way to close out your time in Des Moines!

Expo Week is Almost Here!

World Pork Expo 2026 is almost here, and you won't want to miss it. From the latest industry innovations to educational sessions and networking opportunities, there's something for everyone at Expo. Visit www.worldpork.org to plan your visit and explore the latest schedule updates before you arrive.

Follow World Pork Expo on X, Facebook and Instagram for updates, and use **#WPX26** to share your experience.

World Pork Expo, hosted by NPPC, is the largest pork-specific trade show in the world. NPPC is dedicated to developing and defending export markets, advocating for fair legislation and regulation, and protecting the livelihoods of pork producers. For more information, visit www.worldpork.org or www.nppc.org.

Start your Expo morning at the McRig before heading into a full day of events.



The World Pork Expo trade show brings innovation to every corner of the fairgrounds.



Pork professionals gather at WPX 2026 to learn, exchange ideas, and discuss what's ahead for the industry.



FOR MORE INFORMATION ON WORLD PORK EXPO, CONTACT:

Taylor Boyenga | 319-382-2787 | worldporknewsroom@spinutech.com

FOR GENERAL NPPC QUESTIONS, CONTACT:

news@nppc.org

LEARN MORE AT **WORLDPOK.ORG**

BROUGHT TO YOU BY:

